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PAINT THE TOWN GREEN

Beautifying Richmond and VCU Campus

Richmond, VA (Mar. 25, 2014) - Paint the Town Green (PTTG) is a project intended to give back to the Richmond community by cleaning up and beautifying locations both throughout the city as well as on Virginia Commonwealth University's campus. The event will take place April 12, 2014 from 8:30 a.m. to 1:00 p.m. in several neighborhoods including Randolph, Carver, Oregon Hill, the Fan District, as well as Monroe Park.

Every year, Paint the Town Green becomes an even better success. Last semester, PTTG was on November 2, 2013. The project helped clean up the neighborhoods of Carver, Randolph, and Oregon Hill. On April 20, 2013, over 100 volunteers came out to redecorate the areas. These volunteers consisted of VCU students, AmeriCorps, and the City of Richmond staff.

To prepare Richmond for the spring season, volunteers will be weeding, raking, mulching, picking up trash, painting over graffiti, and planting flowers. Breakfast and lunch will be provided for volunteers. Around 700 volunteers consisting of VCU students, members of the Richmond community, and local businesses are expected to participate in PTTG this year. VCU students of MGMT 319 will organize the event. Raven Walker, a past student of Organizational Behavior MGMT 319 was a Project Manager of PTTG when she took the class.

Walker, spoke of how the event "takes the in-class knowledge and puts it into a real life situation."

"Paint the Town Green will challenge students into becoming an organization and push them to make a difference here in the Richmond community," Walker said.

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